



## Business Dual Enrollment Pathway Entrepreneurship Certificate Program

### Golden West College | Huntington Beach Union High School District College Credit Program



Explore what it takes to be your own boss.



Learn how to develop an entrepreneurial idea.



Gain the knowledge needed to start a business.

**This program is 100% free for HBUHSD students.** It is designed for students who want to learn the skills needed to become successful entrepreneurs or start a small business. The program provides students with the tools to develop and evaluate new business ideas, start a business, and identify and attract customers.

Students who complete all four courses in the pathway will be awarded a college Certificate of Achievement and earn 9 college credits that are transferable to California State University (CSU) campuses. Students will also earn HBUHSD high school elective credit.

### Business and Entrepreneurship Pathway Courses

**BUS G101** - Mindset of Business Success  
3 Units

**MGMT G152** - Starting a Business:  
Entrepreneurial Small Business  
3 Units

**MKTG G157** - Finding and Knowing Your  
Customer  
1.5 Units

**MKTG G167** - Marketing and Social Media for  
Entrepreneurs  
1.5 Units

**9 Units Total**

*All classes transfer to CSU campuses*

**GWC will offer the BUS G101 class at  
Westminster High School in the Fall 2022  
semester before school (7:30-8:20 AM)**

*Talk to your counselor if you are interested in signing up!*

**Have Questions? Contact us!**

dualenrollment@gwc.cccd.edu

(714) 892-7711

[www.goldenwestcollege.edu/dualenrollment](http://www.goldenwestcollege.edu/dualenrollment)